

**Board Members in Attendance (term expiration):**

X	Julie Smitherman (2025)		Tonia Mayton (2027)
X	Kirk Lightfoot (2025)	X	Patricia Honeycutt (2027)
X	Ken Jones (2025)	X	Jackie Chappell (2027)
X	Clay Nordan (2025)	X	Susan Lehman (2027)
	Kathy King (2025)	X	Sarah Hogan Shaw (2027)
X	Susana Vazquez (2026)	X	Courtney Bennett (Ex officio)
X	Sean Hilty (2026)	X	Adele Nelson (Ex officio)
X	Marissa Wilson (2026)		Mayor Rusty Nix (Ex officio)
X	Stephanie Benitez (2026)		Junior Mayor (Ex officio)
X	Wyatt Hall (2026)		MDCD Representative (Ex officio)

**Call to Order and Approval of Minutes**

President Kirk Lightfoot called the meeting to order at 8:04 AM. City Clerk Steve Gilbert was welcomed as a guest.

Minutes were reviewed from the meeting on July 10, 2025. *On a motion by Sean Hilty, seconded by Patricia Honeycutt, minutes were approved as presented.*

**Treasurer's Report**

Treasurer Sarah Hogan Shaw presented a report dated 8/2/2025 indicating:

- Income Statement (Profit & Loss for 7/8/25 – 8/2/25): \$15,833.66
- Balance Sheet (as of 8/2/25): \$64,900.83
- Outstanding checks: \$1,774.37
- Net Statement Balance (as of 8/2/25): \$67,590.90

**REVENUE SOURCES**

- **Grant Income:** \$5,500
  - Grant for 2025 CO.STARTERS Cohort received from CAWACO RC&D
- **Veteran Banners:** \$2,058.75
  - 7 sold
- **Interest from Commercial Sweep:** \$181.68

- **Course Fees:** \$95.43
  - 1 CO.STARTERS fee collected

*On a motion by Sean Hilty, seconded by Julie Smitherman, the financial reports were approved as presented.*

## President's Report

President Kirk Lightfoot reported that Main Street Alabama conducted their annual site visit as part of the Main Street America accreditation process, and delivered our two Designated District signs. He also reported that our 2025 grant application to Main Street Alabama for two new downtown murals was approved.

## Committee Reports

### Organization Committee:

No report.

### Design Committee:

Committee Chair, Julie Smitherman, reported that the Bulldog disc is on display at the Photo Frame to celebrate the start of school; Black History Month student art banner designs were approved by City Council; a Promenade lighting work day will be scheduled soon; the Facade Grant project at the Montevallo Plaza has been completed and the other two approved projects are underway; a funding allocation request regarding the replacement Christmas garland bulbs project will be considered by the Board under new business, and thanks to Public Works and Jessica for their help with this project.

### Promotion Committee:

Committee Chair, Sarah Hogan Shaw, reported that the Friday Nights at the Cove season has ended; ideas are welcomed regarding how we will celebrate our 10 year anniversary in 2026; sponsorships are still being solicited for the 2025 Dia de Muertos/Day of the Dead Festival; three Bulldog Pride banners will be installed downtown soon; a craft party is planned for August 17 at Parnell Memorial Library as part of UM Welcome Week, and volunteers are needed; the committee plans to hire a UM student as an intern to help with the social media ambassador program; a small run of Hometown Hype t-shirts will be ordered; the application for the Hometown Hype program will be posted publicly soon; ideas for business promotion events are welcomed.

### Economic Vitality Committee:

Committee Chair, Ken Jones, reported that CO.STARTERS begins on September 9, with 6 individuals currently signed up; Business Basics continues through the rest of the year; UM cycling team has now changed into a student-led club; work on establishing the 501c3 organization is still underway. It was also reported that Sophie's Kitchen is planned to open in the former Slice location in September.

## **Executive Director's Report**

### **Activity Report**

Courtney Bennett reported that she attended the Sunset at the Grove event on July 12; the Main Street America webinar "Sowing the Seeds of Service: Creating Committed Volunteers for Life" on July 17; and participated in the accreditation visit on July 30.

### **Business Transitions**

- **Opened this month/ownership changes:**
  - n/a
- **Opening soon:**
  - n/a
- **Closed this month:**
  - n/a
- **For sale:**
  - Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
- **For rent:**
  - n/a

## **University of Montevallo Report**

Wyatt Hall reported that August 20 is the first day of the fall semester at UM but some students are already moving in; fall sports schedules were shared with the Board.

## **City of Montevallo Report**

City Clerk Steve Gilbert reported on the status of various projects throughout the city.

## **Old Business**

- Membership Drive - all board members are encouraged to solicit new memberships.
- Business Basics 2025 continues.
- President-Elect Nominations: all board members were encouraged to nominate themselves if interested in serving.
- 501(c)3 Application
- LAB Conference – August 20-22

## **New/Other Business**

- Three funding allocation requests were discussed. On a motion by Julie Smitherman, seconded by Susan Lehman and unanimously approved by the Board, \$3,000 was allocated for the Monte Gras 2026 Fundraiser. On a motion by Sean Hilty, seconded by Patricia Honeycutt and unanimously approved by the Board, \$10,000 was allocated for the Main Street Murals to be paid through a grant from Main Street Alabama. On a motion by Sean Hilty, seconded by Jackie Chappell and unanimously approved by the Board, an increased allocation of \$6,000 was awarded to the Christmas Garland Bulb project.

- The Board discussed potentially budgeting for a “Care and Support Fund” of \$1,000 in 2026 to pay for funeral tributes when appropriate, as well as donations to other Main Street organizations in their times of crisis.
- All were encouraged to support Shelby Emergency Assistance’s Summer Soiree fundraiser, as well as the Dia de los Muertos event which is currently seeking sponsorships.

### Announcements/Upcoming Events

- **EVERY MONDAY through August 18:** Visit Montevallo Farmers' Market from 3-6 PM behind Montevallo First Baptist Church (660 Main Street)! Organized by Montevallo Chamber of Commerce.
- **TODAY, Thursday, August 7:** The fall semester begins at Montevallo Elementary, Middle, and High Schools.
- **Sunday, August 17:** Montevallo Main Street's Promotion Committee will host a craft party for incoming UM students at Parnell Memorial Library. This event is for UM students only.
- **Wednesday, August 20:** The fall semester begins at the University of Montevallo.
- **Saturday, September 6:** Alabama’s premier, all-woodworking art festival will celebrate “Shavings, Smoke, and Sound” during its 7th year in Montevallo’s Orr Park on September 6, 2025. This All Star Shelby County Tourism and Recreation Award winning event will be held from 9 a.m. to 5 p.m. Admission is free.

*On a motion by Sean Hilty, seconded by Jackie Chappell, the meeting was adjourned at 9:12 AM.*

Respectfully submitted,  
Marissa Wilson, Secretary